

# Retail

## Leading The Revolution In Garden Retailing

- **The Fifth Room:** A monthly feature designed to cover the gamut of outdoor living categories that our retailers are looking for to increase margins and profits.
- **Business Management:** Find tips and strategies to grow your retail business.
- **Display & Merchandising:** Look to *Today's Garden Center* for the best ways to inspire today's customers to buy.
- **Variety Central:** Find more pages of live goods news and introductions for retail than any other magazine.
- **In Season:** All stories are focused on the right strategy for each season.

Sign up to receive information on the latest industry news, products and events through our e-newsletter! Visit [www.todaysgardencenter.com/tgc\\_retail\\_scan](http://www.todaysgardencenter.com/tgc_retail_scan)



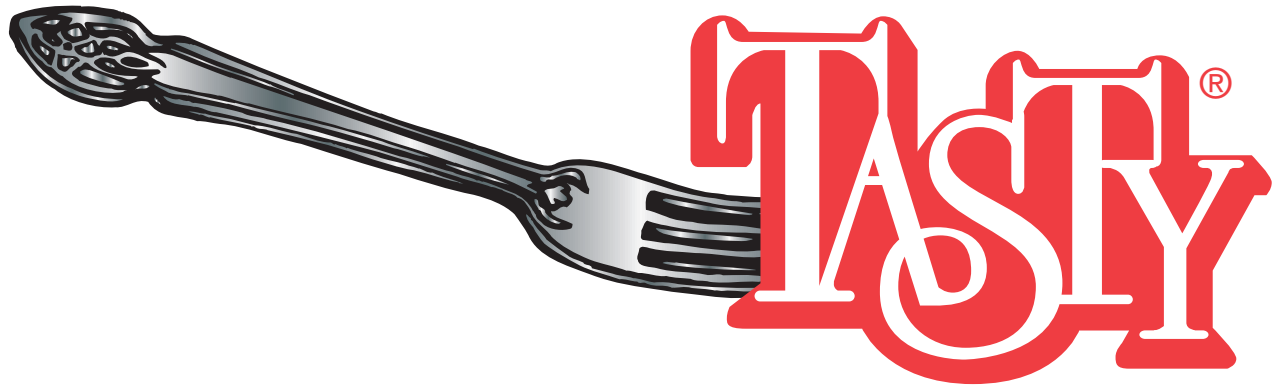
# Production

## Raising The Bar For Profitable Production

- **Variety Central:** Growers learn how hot new varieties fit into their production and market strategies, enhancing profits.
- **Market Watch:** The latest trends and market research to help growers excel at serving retailers and consumers.
- **Technology:** We keep growers on the cutting edge of reducing labor, energy and distribution costs while increasing the quality of their product.
- **Industry Issues:** In-depth analysis and multiple viewpoints on all the most pressing issues facing growers.

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## Better Flavor For The Home Garden

Other vegetable varieties are developed for yield, size and early maturity, but not for flavor.

Tasty Brand Garden Leader vegetables are a complete series from Broccoli to Watermelon



**Tasty Table**



**Tasty Green Bell**



**Tasty Hot Pepper**

## Better Flavor For The Patio

Dwarf edibles perfect for container garden on patios, balcony's and decks.

Tasty Brand Garden Leader Patio vegetables are a complete series from Cucumber to Strawberry



**Tomato Basket Boy 9013**



**Cucumber Patio Bush 8916**



**Pepper Patio Red Bell 8901**